

Special Meeting of the Governing Board of Directors of

The Los Angeles Development Fund and LADF Management, Inc.

January 18, 2018

### SPECIAL MEETING of the GOVERNING BOARD OF DIRECTORS of

### THE LOS ANGELES DEVELOPMENT FUND and LADF MANAGEMENT, INC. JANUARY 18, 2018

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# Tab 1



### AGENDA

### SPECIAL MEETING of the GOVERNING BOARD OF DIRECTORS of THE LOS ANGELES DEVELOPMENT FUND and LADF MANAGEMENT, INC.

CITY HALL, ROOM 1070 200 N. SPRING STREET, LOS ANGELES, CA Thursday, January 18, 2018 | 2:30pm – 3:00pm

**AGENDA ITEM TAB PRESENTER** Welcome and Call to Order Rushmore Cervantes **Roll Call** Rushmore Cervantes **Discussion Items** Sandra Rahimi 1 LADF Pipeline Update Sandra Rahimi 2 **Action Items** a. Request for Approval of 2018 LADF Budget Tab 2 Request for Approval of Sandra Rahimi to represent LADF at Novogradac's NMTC Tab 3 conference in San Diego on January 25 & 26, 2018 Request for Future Agenda Items **Rushmore Cervantes Next Meeting Date and Time of Governing Board** Rushmore Cervantes Thursday, February 8, 2018 Rushmore Cervantes **Public Comment** Adjournment Rushmore Cervantes

The LADF's Board Meetings are open to the public. Accommodations such as sign language interpretation and translation services can be provided upon 72 hours notice. Contact LADF @ (213) 922-9694.

PUBLIC COMMENT AT LADF BOARD MEETINGS – An opportunity for the public to address the Board will be provided at the conclusion of the agenda. Members of the public who wish to speak on any item are requested to identify themselves and indicate on which agenda item they wish to speak. The Board will provide an opportunity for the public to speak for a maximum of three (3) minutes, unless granted additional time at the discretion of the Board. Testimony shall be limited in content to matters which are listed on this Agenda and within the subject matter jurisdiction of the LADF. The Board may not take any action on matters discussed during the public testimony period that are not listed on the agenda.

# Tab 2

Los Angeles Development Fund	PROPOSED	ADOPTED	UNAUDITED	
Budget (In Full Dollars)	BUDGET	BUDGET	ACTUALS	
Fiscal Year Ending 12/31/18	2018	2017	2017	
Budget Items	<b>Annual Totals</b>			Variance
Revenues				
Placement Fees (2015-2016 Allocation)	537,550	1,000,000	533,640	(466,360)
SubCDE Asset Mgmt Fees (2015-2016 Allocation)	347,490	112,500	99,670	(12,830)
SubCDE Asset Mgmt Fees (Prior Allocations)	321,350	375,000	390,275	15,275
Fund Mgmt Fees (Prior Allocations)	36,000	36,000	41,333	5,333
Expense Reimbursement	168,500	126,700	138,270	11,570
Interest Income (Thai CDC Loan)	3,470	0	0	0
Interest Income (Savings Accounts)	30	20	50	30
Investment Income	200	200	150	(50)
TOTAL REVENUES	1,414,590	1,650,420	1,203,388	(447,032)
Expenses				
Reimburseable Expenses:				
-Audit /Tax Services (SubCDEs, IFs)	118,500	94,500	95,500	1,000
-Other Reimburseable Expense	50,000	32,150	32,630	480
Audit /Tax Services (LADF)	15,000	15,000	14,000	(1,000)
Capital Contributions (Due to Affiliates)	925	5,000	3,075	(1,925)
Consultant - Compliance (Ariel Ventures)	12,000	12,000	12,000	0
Consultant - Accounting (J Diaz)	50,000	50,000	36,480	(13,520)
Consultant - AM / Compliance (C Chorebanian)	15,600	0	0	0
Consultants - NMTC Application	50,000	30,000	8,104	(21,896)
Corp Taxes and Fees	7,245	12,870	10,498	(2,372)
Insurance - D&O	4,520	4,520	4,520	0
Insurance - Workers comp	2,200	2,200	2,193	(7)
Lease Expense (EWDD)	9,760 <sup>2</sup>	4,880	0	(4,880)
Legal - Organizational Counsel	12,000	10,000	10,730	730
Marketing Expense (Conferences)	10,000	16,500	4,849	(11,651)
Marketing Expense (Website, Social Media)	84,000 3	32,500	32,500	0
Other Administrative Expense	2,500	2,500	3,194	694
Payroll Expenses (inc payroll tax)	232,270 4	357,270	357,907	637
TOTAL EXPENSES	676,520	681,890	628,180	(53,710)
Budget Surplus / (Deficit)	738,070	968,530	575,208	
Actual Cook or of Jan 1 2017	¢1 160 050			
Actual Cash as of Jan. 1, 2017	\$1,169,958			
Actual Cash as of Jan. 1, 2018	\$1,482,557			
Projected Cash as of Jan. 1, 2019	\$2,220,627			

Projections for Placement Fees and SubCDE Asset Management Fees assume that \$30.75mm of LADF's \$50mm 2015-2016 allocation is invested in 2017, and the remaining \$19.25mm 2015-2016 allocation is invested in 2018

<sup>&</sup>lt;sup>2</sup> LADF's 2018 Budget assumes that the Lease Agreement with the City of LA's EWDD is executed at the start of the year. Lease expense reflects half of projected \$9,757 annual rental expense, assuming that the EWDD Lease Agreement receives City Council approval and LADF Board approval by June 30, 2017 and LADF moves into the EWDD offices by July 1, 2017.

<sup>&</sup>lt;sup>3</sup> LADF's 2018 Budget assumes that the social media and website consulting contract with Karen Brooks is executed at the start of the year. Marketing expense reflects the contract maximum of \$7,000 per month for 12 months.

<sup>&</sup>lt;sup>4</sup> Payroll Expense presented in the 2018 budget does not include payroll for to-be-filled LADF Associate position.

			2015-2016	Allocation	2015-2016 Allocation		Prior Allocations		Prior Allo	Prior Allocations	
	FEE REV	. TOTAL	1 PLACEMI	ENT FEES <sup>2</sup>	SUB-CDE M	IGMT FEES 3	SUB-CDE M	GMT FEES	FUND MG	MT FEES	
Year	Totals	% Change	Totals	% Change	Totals	% Change	Totals	% Change	Totals	% Change	
2016	461,000	-	0	-	0	-	425,000	-	36,000	-	
2017 4	1,043,550	126.4%	533,640	-	98,910	-	375,000	-11.8%	36,000	0.0%	
2018	1,223,657	17.3%	537,550	0.7%	347,490	251.3%	321,350	-14.3%	17,267	-52.0%	
2019	639,210	-47.8%	0	-100.0%	364,830	5.0%	260,720	-18.9%	13,660	-20.9%	
2020	461,505	-27.8%	0	-	364,830	0.0%	96,675	-62.9%	0	-100.0%	
2021	387,885	-16.0%	0	-	364,830	0.0%	23,055	-76.2%	0	-	
2022	364,830	-5.9%	0	-	364,830	0.0%	0	-100.0%	0	-	
2023	364,830	0.0%	0	-	364,830	0.0%	0	-	0	-	
2024	265,920	-27.1%	0	-	265,920	-27.1%	0	-	0	-	
2025	17,340	-93.5%	0	-	17,340	-93.5%	0	-	0	-	
TOTAL C			1.071.100		2.552.010		1.501.000		102.025		
TOTALS	5,229,727	-	1,071,190		2,553,810		1,501,800		102,927		
	522,973	Avg / year									

<sup>&</sup>lt;sup>1</sup> This fee revenue schedule assumes that LADF is not awarded any additional NMTC Allocation after its 2015-2016 Allocation Award.

<sup>&</sup>lt;sup>2</sup> Projected Placement Fees accrue and are paid at time of closing of each transaction. LADF charges 2% Placement Fees on its allocation. Except that LADF is charging a 3.75% Placement Fee the \$4.068mm allocation invested in the Thai Town Marketplace transaction.

Projected Sub-CDE Asset Management Fees accrue and are paid quarterly over the 7-year NMTC Compliance Period. LADF charges an annual rate of 0.75% on its allocation for Sub-CDE Asset Management Fees. Except that LADF is charging an annual Sub-CDE Asset Management Fee of 0.5% on its \$4.068mm allocation invested in the Thai Town Marketplace transaction. Total Sub-CDE Asset Management Fees collected for the 7-year NMTC Compliance Period will equal 5.1% on its allocation (averaging 0.73% x 7 years).

Projections for 2017-2018 assume LADF will close on its \$50mm 2015-2016 Allocation Award as follows: \$20mm-Q2 2017 (closed), \$2.75mm-Q3 2017 (closed), \$8mm-Q4 2017 (anticipated), \$10mm-Q1 2018 (anticipated), and \$9.25mm-Q2 2018 (anticipated).

# Tab 3

### MEMORANDUM

TO: LADF Board of Directors

FROM: Sandra Rahimi, LADF Secretary

DATE: January 18, 2018

SUBJECT: Novogradac & Co.'s NMTC Conference in San Diego on January 25 & 26, 2018

#### RECOMMENDATION

That the Los Angeles Development Fund (LADF) Governing Board of Directors authorizes Sandra Rahimi to represent LADF at Novogradac's NMTC conference in San Diego on January 25 & 26, 2018. Cost for the conference would be paid from LADF's marketing budget.

### **SUMMARY AND BACKGROUND**

Novogradac & Co. is one of the two largest CPA firms in the NMTC industry. Its conferences are well attended by all categories of industry experts and staff attendance will provide invaluable marketing opportunities for the LADF. The conferences are attended by developers, investors, CDFI Fund staff and other NMTC allocatee partners. The conferences also provide up-to-date information on the status of the NMTC program and industry best practices. They are also a great opportunity to hear about projects and build relationships with the potential partners active in the NMTC world. LADF has developed a presence at these industry conferences, where LADF representatives often attend several meetings to voice City support of projects located in Los Angeles. This industry exposure resulted in a very strong LADF pipeline for the most recent 2017 NMTC application round.

#### Cost

The main conference is officially scheduled for January 25<sup>th</sup> and 26<sup>th</sup>, inclusive; many networking events are scheduled for January 24<sup>th</sup>, the evening before the main conference's official commencement, so Ms. Rahimi would require two nights of hotel (24<sup>th</sup> and 25<sup>th</sup>) and two days of travel (24<sup>th</sup> and 26<sup>th</sup>). She would attend the conference and networking events on behalf of LADF. The total cost for the San Diego conference is currently estimated at \$1,672, calculated as follows:

Description	Cost (\$)
Conference Fee <sup>1</sup>	\$ 0
Mileage <sup>2</sup> (137 miles each way @ 54.5 cents/mi)	\$ 150
Hotel (approx. \$279+tax per night)	\$ 629
Parking (\$50 per day)	\$ 100
Per diem <sup>3</sup>	\$ 118
TOTAL	\$ 997

#### **DISCUSSION**

At the conference, QALICBs and consultants will be discussing projects looking for allocation from the most recent round. The conference will expose LADF to additional City of Los Angeles projects beyond its current pipeline both for existing allocation and in anticipation of the next application to be released in Spring 2018. These projects will provide alternatives if the projects in LADF's pipeline stall and build a future pipeline in the event LADF is awarded additional NMTC.

<sup>&</sup>lt;sup>1</sup> Novogradac has agreed to waive the \$425 conference fee.

<sup>&</sup>lt;sup>2</sup> Based on IRS Standard Mileage Rates (rev 12/13/2017) for business miles driven

<sup>&</sup>lt;sup>3</sup> Based on U.S. General Services Administration per diem amounts (Jan-2018) for meals and incidental expenses in San Diego, CA (excluding breakfast for both conference days and lunch on the day of the full conference)

Additionally, investors, QALICBs and consultants have requested that LADF staff assist in promoting projects in the City of Los Angeles. Such promotion by a local CDE is especially important for sourcing allocation from national CDEs that are not necessarily aware of the needs of our communities. LADF, as a CDE controlled by the City of Los Angeles, adds additional value in these efforts. This conference, which has attendance drawn nationwide, is an important venue for this work.

### **ATTACHMENTS**

Novogradac NMTC Conference San Diego – Agenda